

# O O bet365

ando como sucessor do PlayStation. Lançado no final de 2012, foi o primeiro console da oitava geração dos games e competiu com os Xbox One na Microsoft ou a PS 4 da Sony, lançado em Tokyo. A primeira consola Mario a suportar gráficos HD.

Lançado em 2014, o bet365 foi o primeiro console de vida longa, com 5 anos de vida desde o lançamento.

The Online Gambling market worldwide is projected to reach a revenue of US\$95.05bn by 2024. This is expected to result in a market volume of US\$138.10bn by 2028, with an annual growth rate (CAGR 2024) of 12.5%.

is expected to reach 243.2m users by 2028.

Online Gambling - Worldwide | Statista Market Forecast

Outlook: The market is expected to continue its growth, driven by the increasing penetration of smartphones and access to high-speed internet.

Rise of mobile gambling

With the increasing penetration of smartphones and access to high-speed internet, mobile gambling is set to dominate the market in 2024. Operators will need to adapt their platforms to provide a seamless mobile experience and optimize their games for smaller screens.

Top 7 trends shaping the future of the gambling industry in 2024

1. Mobile gambling: The market is expected to continue its growth, driven by the increasing penetration of smartphones and access to high-speed internet.